Pick up something new

By Sierra Rendon, today Staff

More than 14,000 dentists, dental professionals and students have traveled from all across the United States to take part in the wide array of opportunities here at the CDA Presents The Art and Science of Dentistry in San Francisco.

From the 375 exhibiting booths with enticing new products to the more than 200 educational courses and sessions available, attendees are sure to keep quite busy today and Saturday at the show.

Dentists and dental students who came planning to purchase new products that will make things smoother and easier in the office have a lot to choose from. Here is just a sampling of the exciting activities and cutting-edge technology you can find in the filled-to-the-brim exhibit hall:

- A ‘perfect FIT’: Wouldn’t you like to learn more about an open CAD/CAM system that is fully integrated for chairside dentistry? Planmeca’s new FIT CAD/CAM system offers restoration Highly Predictable, Safe and Easy.”

Upcoming educational highlights include:

- “Expanding Dental Practices using Telehealth-Connected Teams and Virtual Dental Homes,” 2:30 to 5 p.m. today. In this course, Dr Paul Glassman will assist dentists who wish to extend dental care to underserved populations in their communities.

For more information, check out the daily course schedule in your CDA guide or on the app.

Education that comes in every size

By Sierra Rendon, today Staff

CDA Presents The Art and Science of Dentistry offers a wide variety of educational courses and sessions – from express lectures to workshops to the Smart Dentist Series.

Each day, you can plan around the sessions that fit your needs best, and you are sure to find lectures that are just what you are looking for.

Attendees stream through the many aisles of the CDA Presents The Art and Science of Dentistry exhibit hall Thursday afternoon. (Photos/Sierra Rendon, today Staff)
NEW! Visit us Booth #1621

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tions that are individually crafted to fit your unique needs. To learn more, visit booth No. 2026.

• Flash from the past: If you happen to see a couple walking through the hall who look as if they belong in a different era, do not be alarmed! (They aren’t ghosts.) The couple is simply a visual to go along with the motto, “Don’t sink below the surface! Stay supra-gingival!” To find out exactly what this means, visit the L.A. Institute of Clinical Dentistry and Ruiz Dental Seminars booth, No. 632.

• Say goodbye to dry skin: Do you suffer from eczema, poor circulation, rashes, hives, impetigo or any other skin disorder? If so, you may want to stop by the Hawaiian Moon booth, No. 526. This lotion is made with 100 percent organic aloe and is super popular among health professionals who have to wash their hands several times a day.

• Digital camera for dentistry: Do you need a new digital camera for your practice? If so, be sure to stop by Shofu, booth No. 1621, to check out the EyeSpecial C-II, a smart digital camera designed exclusively for dentistry.

• Heat – anytime, anywhere: Reusable Heat, booth No. 528, is new to the CDA San Francisco show. The company’s heat packs are instant, portable and reusable. Visit the booth to hear all about show specials.

• Live implant surgery events: Be sure to check out Hiossen Implants, booth No. 640, if you are interested in learning more about upcoming dental implant courses in which you (the attendee) place the implant.